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5.0 out of 5 stars TOURISM BUSINESS FRONTIERS: Consumers, Products and Industry. Reviewed in the United States on June 28, 2006 This book adopts an enlightening approach that offers a sound explanation of the evolving consumer profiles and the adaptation of tourism suppliers and travel products to the changing circumstances.

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Tourism Business Frontiers: Consumers, Products and Industry: Buhalis, International Centre for Tourism & Hospitality Research Dimitrios: Amazon.com.au: Books

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In book: Tourism Business Frontiers: Consumers, Products and Industry (pp.9-18) Publisher: Elsevier; Editors: Buhalis D, Costa C... ICTs have led to a "new breed" of tourism consumers, who demand ...

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