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seminal contribution in learning, communication, and multimodality. It challenges educators to recognise the signs of learning beyond contemporary measures and presents a productive framework around learning, in light of the social and technological changes in our world today. □ Victor Lim Fei,

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Singapore. The authors show high originality and independent thinking as they challenge spurious inventions and naming of "emerging new domains", refuse ...

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Multimodality, Learning and

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Multimodality: A Social Semiotic Approach to Contemporary Communication
Gunther Kress, Routledge, London,
2010, 212 pp. 45 b/w illustrations + 15
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978-0-415-32061-0 (pbk).

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(PDF) Multimodality: A Social Semiotic
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his work in semiotics and meaning-

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Social semiotics and multimodality
Social semiotics is currently extending

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this general framework beyond its linguistic origins to account for the growing importance of sound and visual images, and how modes of communication are combined in both traditional and digital media (semiotics of social networking) (see, for example, Kress and van Leeuwen,

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1996), thus approaching semiotics of culture (Randviir 2004).

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[Social semiotics - Wikipedia](#)

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Communication, Meaning ...

Multimodality is an inter-disciplinary approach that understands communication and representation to be more than about language. It has been developed over the past decade to systematically address much-debated questions about changes in

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Multimodality looks beyond language
and examines these multiple modes of
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